

Основи англомовної письмової комунікації

Зразок залікових питань

1. What is the purpose of researching the company and its culture before writing a cover letter?
 - A) To warm-up your writing skills
 - B) To generally understand the market better
 - C) To make the letter longer
 - D) To demonstrate your sincere interest
2. Which of the following is a common mistake to avoid in motivation letters?
 - A) Being concise
 - B) Using generic language
 - C) Editing carefully
 - D) Customizing the content
3. What can be regarded as unintentional plagiarism?
 - A) Handing in someone else's work under your own name
 - B) Mentioning someone else's work without proper citation
 - C) Making up sources in academic writing
 - D) Changing someone else's work to pass it as your own
4. What is the basic rule of paragraphing in academic writing?
 - A) Keep one idea to one paragraph
 - B) Include as many ideas as possible in each paragraph
 - C) Use long paragraphs to cover multiple topics
 - D) Mix different ideas within a single paragraph
5. What is the purpose of freewriting in creative writing?
 - A) To proofread and edit written content
 - B) To design visual elements for marketing campaigns
 - C) To analyze data and carry out research
 - D) To generate ideas and overcome writer's block